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## **US Youth Soccer and Team IP Launch Partnership**

*US Youth Soccer secures TeamIP for Multi-Year Event Merchandise Sales*

**FRISCO, TX** (October 8th, 2020) – US Youth Soccer (USYS) is proud to announce its partnership with Team IP who will serve as the exclusive on-site merchandiser for event apparel, USYS branded products and on-line event apparel sales. This multi-year agreement will support all USYS Regional and National events including the USYS National Championship Series, Presidents Cup and National League Showcase Series. USYS has recently expanded their event schedule with events across multiple states in various parts of the country. Given the volume, frequency and attendee demand for quality event merchandise, USYS sought a premiere partner to meet the challenge.

Team IP Sports, with its long history serving as the official merchandiser for numerous sports organizations, including national governing bodies, and national recognition for delivering outstanding products and service, was the obvious choice. Their product range, creative design resources, on-site technology and customer-service focus were key factors in the decision. Team IP is recognized as the # 1 Souvenir Merchandiser for amateur sports in the United States, servicing over 1,700 events annually and is a five-time recipient of the INC 500/5000 Award presented to the fastest-growing companies in the US.

"Team IP is thrilled to partner with US Youth Soccer," said Randy Sparks, CEO of Team IP. "Team IP is excited to expand its affordable onsite, digital, and online souvenir and USYS branded merchandise program for the athletes, coaches, parents, and fans in all 55 State Associations across America"

Competitors, spectators, and parents will be able to purchase branded merchandise directly at USYS tournaments and event locations as well as online via the USYS Shop ([shop-usys.com](http://shop-usys.com)).

"I believe that Team IP is the right fit for USYS as the preferred merchandiser of event apparel," said USYS CEO, Skip Gilbert. "Their unmatched experience working in the youth sports event space paired with their technology, efficiency and history as a trusted partner makes them the perfect choice to be our partner in this arena."

### **About the United States Youth Soccer Association (US Youth Soccer)**

US Youth Soccer, the largest youth sport organization in the country, is on a mission to provide world-class support, resources and leadership, helping every member fulfill their goals, on and off the field of play. US Youth Soccer registers nearly 3 million players annually. Through its programming, resources and leadership, US Youth Soccer is advancing the game for its 55 Member State Associations, 10,000 clubs and leagues and nearly 1 million administrators, coaches and volunteers. US Youth Soccer connects families and communities to the power of sports and its shared love of soccer. US Youth Soccer provides a path for every player, offering programs that provide a fun, safe and healthy environment for players at every level of the game. We Are Youth Soccer. For more information, visit [www.usyouthsoccer.org](http://www.usyouthsoccer.org).

### **About Team IP**

Founded in 1992 by CEO Randy Sparks in Rio, Florida, Team IP has 25 plus years of “award winning” customer satisfaction from each of their three divisions – Events, Digital and Corporate. Team IP serves a diverse client base reaching across the amateur sports industry from youth sports to NCAA College Bowl Games and work with leading corporate partners across the globe. Team IP is a five-time (2007/2009/2011/2012/2013) recipient of the International Inc. Magazine’s 500/5000 Award and Premier Promotional Group’s Performance Award for ‘Largest Total Purchases from Member Suppliers’. Made up of a diverse group of experienced and enthusiastic individuals ready to serve, Team IPs goal is to increase customer satisfaction through building a strong customer experience. Teamwork Makes the Dream Work. For more information, visit [www.teamip.com](http://www.teamip.com)